

A Kick Ass Guide To Apparel Ecommerce How To Build A Solid Foundation For Your Online Store

Leads For Days was the book written to help businesses finally figure out this whole social media thing, while creating a kick ass brand for themselves, and a killer social media marketing campaign that is fully automated- meaning everything from Facebook ad to appointment booking is set up as a system that delivers on autopilot for you. This means spending less time looking for and speaking to potential clients, and more time working with the ones you have. From Facebook ad, to landing page, opt-in offer, email automation, and scheduling automation, building and creating a kick ass social media and Facebook marketing campaign sounds difficult, but it truly isn't. Within Leads For Days, you will learn the step by step process to creating your Facebook Business Page and account. You will learn what a sales funnel is, in fact a whole chapter is dedicated to just that and just why creating one makes the difference between a successful and failing social media marketing campaign. You will learn how to create your first successful Facebook ad. This book also includes the Do's and Dont's of social media marketing. If you know you need to start utilizing social media for your business, and maybe you've tried running ads before and weren't so successful, get this book and give it a try again. Regardless of what industry you are in, the system and structure will always be the same. Just plug it into your business and go. If a lead comes in at 2 A.M. as your business stands, are your systems set up to allow that lead to convert to a call or appointment before you get to the office and are able to speak with them? Giving people an opportunity to book a call with you or schedule an appointment before you even get to the office the next day can make a huge difference in the volume of your business. This is where a sales funnel becomes your best friend. When someone just comes across your ad, from the moment they enter their email address, you have created a fully automated weapon that is your marketing machine, and it literally does the lead generation leg work for you. If you want to kiss the old, stagnant methods of advertising from the past goodbye, and uplevel your business for the social media age, this is the book you need. By the end, you will have created an enviable presence online and will be well on your way to creating the passive lead generation freedom you've always wanted, but didn't know how to achieve. Time is money and being able to be at the forefront of people's attention and instantaneously respond with an email and provide value to them even while you're fast asleep can and will make all the difference in your business. Leads For Days is the guide for marketing your business online today and for the future.

The Kick Ass hCG Diet Guide & Workbook is a short and sweet, jam-packed guide to getting started with the hCG diet. Want to know: How quickly you can lose weight with the hCG diet? How much weight you can lose with the hCG diet? Which foods you should eat? Which foods you should avoid? How safe is the

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hCG diet? Does the hCG diet have side effects? It's all inside, plus TONS more. PLUS, check out the 10 kick ass hCG diet recipes that will get you excited about your new diet!

GET RID OF YOUR BULLSHIT LIFE AND KICK ASS IS A BOOK LIKE NO OTHER. A BOOK FOR PEOPLE WHO HAVE HAD ENOUGH OF THEIR CURRENT SITUATION AND WANT CHANGE NOW. In this honest self-help book, part memoir, Tania Damha shares 30 chapters full of inspiring personal stories, profound advice, easy exercises, encouragement, and shows how to live an insanely happy life while kicking some major ass at the same time. Get rid of your bullshit life and kick ass will help readers: ? Confront their deepest fears and learn how to overcome them with personal, relatable anecdotes shared from the author? Better their thinking, and learn how to guide negative thoughts into positive ones? Learn to focus like a hawk in a world filled with distractions? Transform setbacks into positive experiences ? Conquer resistance and let go of nonsense like a manic warrior

Whether you've already started a t-shirt brand or are just an aspiring t-shirt entrepreneur with a dream, the clothing industry can be one of the toughest to break into. LAUNCH A KICK-ASS T-SHIRT BRAND is the perfect hand-book if you're looking to build a successful t-shirt brand. From valuable advice to specific examples and anecdotes from successful t-shirt entrepreneurs, this 240 page guide is packed with priceless information that can help your dreams of running a profitable t-shirt brand come true. LAUNCH A KICK-ASS T-SHIRT BRAND will give you advice and instructions on the following:- Creating a solid brand- The legal aspects of running a clothing brand- Getting funding to launch your brand- How to set up an online shop- How to make kick-ass t-shirt designs- Getting your shirts produced- How to get your products in stores- Managing your business- And much more!

Smokin' chicks at your fingertips! You are holding the ultimate guide to drawing kick-ass comic book babes, from sultry eyes and succulent lips to the killer bodies that go with them. Whether you want to capture the likenesses of girls you know or bring fantasy women to life on paper, this book tells you everything you need to create super-heroines, damsels in distress and other original female characters. • Step-by-step instruction for drawing eyes, mouths, hands and more • Drawing instruction on hairstyles, clothing, facial expressions, ethnic and age variations and much more • Expert tips on working with models and photo references, drawing dynamic poses and pumping up the drama with cool lighting effects • Five full-length demonstrations simulate real-life "assignments," from cover art to a complete comic-book page Packed with tons of sexy chicks and sweet tricks for boosting the "babe factor" in your own creations, these pages will rock your drawing world.

F*ck Life & Live Kick-Ass book reveals the art to f*ck life to the fullest to live kick-ass. The book is a practical guide to overcome all problems & anxieties of life. The book will bring Confidence, Positivity, Success, Happiness, Cheerfulness,

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Love, Smile, and Kick-Ass to each one's life. The book will let you f*ck anger, hatred, worries, anxiety, mistaken feelings, wrong relationships, hurt and stress of life. The book includes the techniques by which real essence and flavor of life can be cherished. It will enable you to transform a dull life into a life full of glow, spark, and bliss. The book will help you to *Hug and Love Life* Convert Negativity into Positivity* Enhance Confidence *Be Successful* Remove Insecurities* Explore Potential* Bring Health and Happiness in Life* Build Trust *Make a New Connection with Yourself* Know the Secret of Happiness* Remove all Bondages *Love Unconditionally* Live Kick-Ass

At ManBasics, we LOVE beards! The ManBasics Guide to a Kick-Ass Beard is an entertaining read that not only covers how to grow and maintain a healthy beard, but also looks at tools of the trade, the history of beards, beard styles and more. This is way more than a simple "how-to" guide, this is an interesting and engaging read that every beard lover must have.

Entrepreneur and business guru, Dennis Scovazzo, inspires and challenges readers to fearlessly discover their true kickass-self with his blunt and crass honesty. His insightful, straight-shooting advice will motivate you to call bullshit on your self-limiting excuses.

The Dating Commando: The Ultimate Kick-Ass Guide to Conquering Women Online is your secret weapon to amping up and electrifying your online dating success. It's no secret that most men have a hard time with online dating. It's a battlefield out there that women rule with the bat and flick of an eyelash! If you play it wrong...you'll bite the digital dust, play it right and all happy hell will break loose for you. The techniques that are exposed in The Dating Commando will help you hit a home run and knock your dating out of the park. It's these very techniques that most MAJOR dating sites don't want you to know! And why would they? Your failure is money in their pocket! But make no mistake about it...this is NOT a pick-up artist book. The Dating Commando has been written and designed for the average guy, to help him build confidence and self-assurance, to help him master communication without phony manipulation techniques or trickery. If you're serious about cranking up your dating and being honest about it...The Dating Commando will show you how to setup and write a KILLER profile, how to find just the right woman for you (yes, there are "wrong" matches that will waste your time and money!), how to be the bad-boy that women go CRAZY for (without being a jerk about it), how to natural attraction, how to deal with rejection, how to engage in conversations - what to say, what NOT to say, how to respond to women, where and how to meet women in person, how to create and plan the PERFECT first date...and should things go well - and they will with the help of The Dating Commando - how to get your "sex" on! The Dating Commando doesn't just tell you *what* you should be doing, but shows you *how* to actually do it! The electronic download version is available for a limited time at 57% off the Amazon price on the dating-commando website. www.dating-commando.com

Wanna learn how to write a book that doesn't suck...and will actually make you moolah? Well, in "How to Write a Book That Doesn't Suck" you'll discover the secrets to turning your insight, expertise (and crazy rants) into actual income.

Sacha Black's book, 10 Steps To Hero - How To Craft A Kickass Protagonist, showed writers how to create their ultimate hero in an easy and humorous, step-by-step guide. This workbook puts those lessons to use by building on each chapter in 10 Steps To Hero and guiding you through the development of your indisputable hero. It's time to cut through the charm, get to the core of your character, and supersize that hero. Inside the workbook you'll find hundreds of

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thought-provoking questions, exercises, and creativity boosting prompts. This resource will help you to: + Develop a killer character arc + Weave your web of story connectivity seamlessly through your book + Design page turning tension and conflict + Build market knowledge to help you create a hero that sells Craft your characters through easy-to-digest exercises that empower you to master your heroes. Read the 10 Steps To Hero Workbook today and start creating kickass protagonists.

A practical guide to strutting your stuff from cubicle to corner office. Drawing on her experience as personal and executive assistant to George Stephanopolous during Clinton's campaign and first term, Heather Beckel cuts to the chase on how to dazzle now to get ahead later.

Provides over 650 safety suggestions to incorporate into everyday life and includes tips for at home, in the car, shopping, traveling, keeping children safe, and preventing identity theft.

This book will arm you with the information and guidance you need to successfully navigate your way through the turmoil of dealing with workplace bullying and the managers who may deny your experiences are genuine. It provides the real facts and real, practical tools you can use to make real change – and end the bullying in your workplace.

Dan Thorpe of Guitar Domination teaches you how to get started on the guitar - the proper way. There are 8 essential steps that most guitarists don't follow. This hampers many players and increases frustration. Do you find that you are not making the progress on guitar that you would like? If so, this book has the solution. Find out the essential 8 steps to becoming the guitarist you dream about. It is time to start practicing the guitar the proper way. There are many methods people use to learn the guitar but the truth is most guitarists don't have a method at all. They just pick up their acoustic and strum a few chords or they sit and noodle about on their electric for hours on end. I know, I made those mistakes too when learning. Now, after teaching 100's of students and 10,000's of hours of lessons taught I want to ensure you learn the guitar the better way. All 8 tips will help you on your journey to be the best guitarist you can be. Some will surprise you, but ALL 8 steps are highly effective and are the result of me teaching 10,000's hours of lessons and tweaking and perfecting my methods. You will get the benefit of these. In the book you will learn some simple and easy to apply nuggets of information - things such as how to improve your strumming, improve your aural skills, exactly how to practice and what to practice. All this and plenty more. This is a short and right to the point book with zero filler. I wanted to make a quick and easy guide that you can apply right away. The value of the content of the book is far more than the very low price as the information contained in it will potentially save you 100's hours of time and frustration. The 8 Step Beginner's Guide To Being A Kick Ass Guitarist is a fun read and will help your guitar playing - I guarantee it. Dan Thorpe Guitar Domination 5 Stars" Good, solid advice for any beginner. Always better to start from a good base knowledge of a few seemingly simple principles instead of wasting time not mastering them from the offset. I have to say the man talks some sense. - Stephen Taylor

"You can indeed make your own kick-ass action film and this book will teach you how it's done. It starts off breaking down screenwriting and story and ends with packaging and distribution. Action Filmmaking is the most complete book on microbudget filmmaking in its price range. In this new edition [the author] adds more information on screenwriting and storytelling, creating a movie business and tutorials on creating posters and covers in basic everyday language. This book will talk about the basics of starting up as well as talking about some of the mistakes people make starting up. If you think Hollywood millions are the only way to get a film produced this book will show you, that you can do it yourself. Make your own movie!" --Cover

"From the breakout star of MasterChef Australia, Dan Churchill's ... cookbook that will educate, motivate, and inspire men to put on an apron and turn on the oven. Attention, dudes: you no longer have an excuse to avoid the kitchen. Dan Churchill has written a cookbook for guys who have always wanted to cook, but don't know where to start;

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boyfriends who are intimidated by a frying pan; and sons who have too long relied on their parents for meals. These mouth-watering recipes are easy to read and, most important, easy to replicate ... Divided into sections based on everyday scenarios and featuring forty-five recipes, DudeFood shares the secrets to cooking a repertoire of eggs, seafood, poultry, meats, vegetables, sandwiches, and even desserts ... Packed with helpful tips and shortcuts, as well as beautiful photographs, this book will turn any dude into a cook"--

This guide is meant to help anyone who is pulling their hair out, overwhelmed, or who just needs that one thing taken off their plate. You know that thing that is always there and never gets done because you never have the time? Yeah, that one. We're going to find someone to help you with that. It's going to be life changing. From figuring out where on earth to start, to welcoming your new hire, we'll cover all the topics needed to get you on the road to success. Prompts and activities ensure you get the most out of every lesson. A free online course with video lessons is included!

Don't Just Say It – Sell it! You don't need a professional ad agency or copywriter to create kick-ass marketing copy. This hands-on guide takes you step by step and shows you how to create marketing messages that capture attention and boost profits. "Kick-ass Copywriting in 10 Easy Steps is a must-read for any small to mid-sized business owner. It translates difficult writing ideas into everyday language and empowers the average business owner to write more persuasively in a simple, step-by-step process. My advice? Buy this book—and read it twice!" —Dean Reick, direct marketing copywriter, DirectCreative.com " ...Susan's warm, engaging style and emphasis on real-world specifics will make even the most writing-phobic business owners feel more confident in their advertising efforts. Susan packs plenty of useful copywriting tools, illustrations, and checklists between the covers, too. Her full-featured 'Copywriting Outline' is surely worth the entire price of admission. Kick-ass Copywriting in 10 Easy Steps is a superb addition to any small-business owner's ready-reference shelf." —Roberta Rosenberg, "The Copywriting Maven" and President, MGP Direct Inc. "Susan Gunelius has created a simple-to-understand guide to writing effective and hard working copy for nonprofessionals such as small-business owners and others who recognize they need to develop this essential skill to promote their business. Kick-ass Copywriting in 10 Easy Steps covers virtually every topic the aspiring copywriter needs to know, from the crafting of impactful copy, to where best to run it. Ms. Gunelius' book should be on every small business owner's bookshelf." —George Parker, creative consultant, author of MadScam, and advertising blogger at Adscam and Adhurl

Wild West cowgirls were bodacious. They bucked all the rules and persevered against tremendous odds to live full, adventurous lives. This book demonstrates how to get cowgirl smart through the stories of real cowgirls from the Wild West. If you want to rope a kick-ass life or enjoy some cowgirl history, this book is for you. It's a sassy guide for finding your cowgirl spirit.

This book is for you that are over being perfect. You just want to be yourself and make money doing what you love. Don't be a copycat, be an original. In this book I will show you how to be yourself in any way you can, how you can live a happy life and get over the feeling that you are not good enough. This book will change your life and how you feel about yourself. Want to feel great? Then this book is for you!

A No-Nonsense Guide To Living The Life You Deserve

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The journey to become a successful writer is long, fraught with peril, and filled with difficult questions: How do I write dialogue? How do I build suspense? What should I know about query letters? How do I start? The best way to answer these questions is to ditch your uncertainty and transform yourself into a KICK-ASS writer. This new book from award-winning author Chuck Wendig combines the best of his eye-opening writing instruction--previously available in e-book form only--with all-new insights into writing and publishing. It's an explosive broadside of gritty advice that will destroy your fears, clear the path, and help you find your voice, your story, and your audience. You'll explore the fundamentals of writing, learn how to obtain publication, and master the skills you need to build an army of dedicated fans. No task is too large or small for the kick-ass writer. With his trademark acerbic wit and gut-punch humor, Wendig will explain:

- How to build suspense, craft characters, and defeat writer's block.
- How to write a scene, an ending--even a sentence.
- Blogging techniques, social media skills, and crowdfunding.
- How to write a query letter, talk to agents, and deal with failure--and success!

Whether you're just starting out or you need one more push to get you over the top, two things are for certain--a kick-ass writer never quits, and Chuck Wendig won't let you down in this high-octane guide to becoming the writer you were born to be.

The path Dr. Kendra Lowe has walked as a cadet at the Air Force Academy as an active duty service member, and now as a military spouse, has given her a front-row seat to many of the traumas, setbacks, successes, discriminations, and celebrations that military families experience. These experiences fueled ten years of research aimed at better understanding military spouse stress and how bad the stress really is, as well as the unique contributing factors of the military lifestyle. Most significant were the findings that 27 percent of military spouses report significantly high levels of stress, while 20 percent have a higher, clinically significant, level of stress. In other words, approximately one in four military spouses wake up every day under a heavy layer of stress that builds day by day, week by week, and year by year. Unfortunately, many military spouses perceive this stress as normal, unaware of how dangerously close they are to clinically significant levels of emotional, social, or physical distress. Wake up, Kick Ass, Repeat was created to help alleviate these significant concerns. This comprehensive and invaluable tool will help you accept the unique nature of military life, anticipate and persevere in the face of social-emotional setbacks, practice effective coping strategies, and learn to thrive on to new possibilities. Dr. Kendra has expertly woven research, personal anecdotes, powerful stories from other military spouses, as well as practical principals of Rational Behavioral Therapy to help individuals work through stressful situations while maintaining better emotional control. This is a must-have book for military and first responder spouses, their family members, professionals working with military and first responder families, as well as anyone seeking to find a way to help themselves to better social and emotional health. Dr. Kendra also includes thoughtful questions and exercises that any individual or group can put to immediate use.

This book is for the kick-ass woman who want it all and knows that a killer mindset makes her \$\$\$ in the bank. Here you will learn how to think your way to money and success and why being a lazy bitch can be more that good enough. Start reading now and set your mind up for success!

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You can have all the material security in the world and still feel broken. You can have all the popularity and still feel lonely. #KICKASS: A CHICK'S GUIDE TO LIVING A KICK-ASS LIFE is a guide to connect women with the foundational steps to living a #KICKASS life by realizing that success isn't about how it looks but how it feels. Living a #KICKASS life begins inside because real success is based on the most important relationship in your life...your relationship with you. Ancient Chinese philosopher and writer, Lao Tzu said, "The journey of a lifetime begins with one step." Ready? Let's begin...

Kick Ass Closings is a powerful resource for new and experienced trial lawyers, so they can deliver devastating closing arguments with minimal prep time. This book provides a simple and straightforward template that can be used in any criminal trial and hundreds of sample closing arguments that can be crafted to fit the facts of your case. Used properly, this book can save you time, and increase the power and effectiveness of your closing arguments. More importantly, it will help save lives, and protect the freedom of those whom we defend.

If you're seriously interested in taking Borland's 32-bit visual development environment to its extremes and beyond, then KickAss Delphi Programming is your guide. Written by the industry's best team of Delphi gurus, this book comprehensively describes in digestible, witty style how Delphi can make your applications sing.

From cardboard cut-out to superhero in 10 steps. Are you fed up of one-dimensional heroes? Frustrated with creating clones? Does your protagonist fail to capture your reader's heart? In 10 Steps To Hero, you'll discover: + How to develop a killer character arc + A step-by-step guide to creating your hero from initial concept to final page + Why the web of story connectivity is essential to crafting a hero that will hook readers + The four major pitfalls to avoid as well as the tropes your story needs Finally, there is a comprehensive writing guide to help you create your perfect protagonist. Whether you're writing your first story or you're a professional writer, this book will help supercharge your hero and give them that extra edge. These lessons will help you master your charming knights, navigate your way to the perfect balance of flaws and traits, as well as strengthen your hero to give your story the conflict and punch it needs. First, there were villains, now there are heroes. If you like dark humor, learning through examples, and want to create the best hero you can, then you'll love Sacha Black's guide to crafting heroes. Read 10 Steps To Hero today and start creating kick-ass heroes.

Lazy persons guide to no dishes and a deliciously kick ass frozen pizza!

Regardless of your income level, poor money habits can deeply affect your life, destroying any hope of security and happiness or ultimately, the ability to retire. If you have money issues, are living paycheck to paycheck, hopelessly mired in debt, it may be time to re-think and transform your money habits. Sometimes we have bad habits that if we knew better, we would do better. Sometimes we just need better tools. And for some of us, all that we need are a few new money tips. This book is an effort to educate; to give you the knowledge you need to change your money habits to better match your priorities and along the way, live links to some effective tools to help. The author provides tips on money management with each chapter dedicated to one of 7 phases of money management, habits she used to turn around over \$100,000 of debt into over \$100,000 of savings and investments in less than 5 years. In Chapter 1 you'll

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learn some budget planning habits, and some popular budgeting tools to help. Chapter 2 focuses on how to set money goals, both short-term and long-term according to your priorities. In Chapter 3, you'll learn about some bad habits to avoid with common spending triggers and how to control your emotions about money. Chapter 4 provides tips on how to save money in every category of your budget, suggesting new habits and tools to significantly lower bills. Habits to raise income are presented in Chapter 5 with ideas on how to make more money at work and outside of work. In Chapter 6, tips to reduce debt quickly are explained, with the ultimate goal of habits that promote debt-free living. Finally, Chapter 7 is all about developing habits to grow your money in savings and investing. You CAN live on less, pay off debt, and retire with more with Smarter Money Habits! To learn more, I invite you to click the "BUY" button above.

As women, we have become professional self-critics. We've become so convinced by society that we need to attain a level of perfection that just isn't real. Whether it's trying to get skinnier, look younger, get that promotion, please our parents, get fuller lips or rid ourselves of cellulite -- we're on a never-ending mission to change and it always winds up making us feel like crap. Instead, why not focus on all the fabulous qualities we already possess? There is so much to celebrate when we look at all our accomplishments. In this straight-up girlfriend's guide, lifestyle and wellness coach Cara Alwill Leyba encourages women to discover what makes them sparkle so that they can design the lives they desire and deserve. So raise your glass and toast yourself. You're about to start shimmering, shining and dazzling every day! Because isn't everything better when it sparkles?

When Emma Johnson's marriage ended she found herself broke, pregnant, and alone with a toddler. Searching for the advice she needed to navigate her new life as a single professional woman and parent, she discovered there was very little sage wisdom available. In response, Johnson launched the popular blog Wealthysinglemommy.com to speak to other women who, like herself, wanted to not just survive but thrive as single moms. Now, in this complete guide to single motherhood, Johnson guides women in confronting the naysayers in their lives (and in their own minds) to build a thriving career, achieve financial security, and to reignite their romantic life—all while being a kickass parent to their kids. The Kickass Single Mom shows readers how to:

- Build a new life that is entirely on their own terms.
- Find the time to devote to health, hobbies, friendships, faith, community and travel.
- Be a joyful, present and fun mom, and proud role model to your kids.

Full of practical advice and inspiration from Emma's life, as well as other successful single moms, this is a must-have resource for any single mom.

Kick-start your comic book career! In the comic book industry, cookie-cutter artists just don't cut it. In this book, professional comic book artist Tom Nguyen shows you how to make your work stand out from the masses: Populate your world with convincing heroes, villains and citizens ... Pump-up the drama with perspective, page design and other powerful techniques ... And, ultimately, put it all together to tell kick-ass, action-packed stories! You'll learn how to: draw pumped-up dudes and hot babes, with muscles and curves in all the right places. dress 'em in killer costumes and everyday outfits, complete with hairstyles and accessories. round out your cast with punks, grandmas, kids, melon heads and other supporting characters. draw blood-curdling sneers, dagger eyes, and other expressive facial features. use gesture sketches to

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establish pose and action. get creative with poses, camera angles, perspective, and page layout for maximum drama and efficient storytelling. follow the step-by-step process of bringing two scripts to life, from thumbnails to finished inking tips. Illustrated with dos, don'ts, and tons of step-by-step instruction, this is a real-world guide to the skills you need to make it as a comic book artist. Armed with these inside secrets and tricks-of-the-trade, you'll be more than just another good artist, but a bona fide, super-hero-style storyteller!

Stay at home. Don't go out. Keep six feet away from other people. These are the new rules that we follow in early 2020. Every challenge also offers an opportunity. You are never going to have another chance like this to make a mark as a parent. You can "survive" this moment and hope it never comes again. But think of all that you are learning about your kids and your partner (and yourself). Use this pressure to make yourself stronger as a parent. Make this a turning point for your family. This new edition of "Laugh More, Yell Less" will help you dive in and transform "we have to" into "we get to."

An expanded second edition of Gunnar Fox's brutally honest and entertaining guide to success in college -- and beyond. Crammed with hundreds of hacks, tips and guerrilla tactics along with snazzy new illustrations by Nick Street to keep the pages turning. Praised by students, parents and professors alike as a great read. The librarian's favorite choice for "reluctant readers."

You don't need to read a book the size of a cinder block to learn how to start your own business. If being an entrepreneur is truly your goal, then you are a doer at heart. You're energetic and creative. You want the information, and you want it now... and then you want to embark on the adventure of turning your goal into a reality. In 7 Steps To A Kick-Ass Business, you'll learn what to do, start to finish, from someone who's been in the trenches for 30 years. From funding to structuring to marketing to (sigh) dealing with our pals at the government, everything's covered. We even threw in some pretty pictures to spruce things up! So, if you're willing to train and learn... if you're ready to live and breathe your business baby... if being an entrepreneur is the life you've dreamed of, then what are you waiting for? It's time to stop sitting on your ass and start kicking some!

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