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Packed with current examples you can easily relate to, Tischler's INTRODUCTION TO SOCIOLOGY, 11E delivers comprehensive, up-to-date coverage in a succinct and affordable format. The author begins by equipping you with tools for success, including tips for how to read, study, and take tests more effectively. A built-in study guide and practice tests ensure thorough understanding. The text threads two basic ideas throughout: sociology is a rigorous, scientific discipline, and basic knowledge of sociology is essential for understanding social interaction in many work and social settings. With its streamlined 16 chapters, INTRODUCTION TO SOCIOLOGY, 11E delivers cutting-edge coverage that is concise yet thorough--and makes sociology completely accessible. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Spencer text is the only text that is built on independently researched pedagogy on the best way to teach General Chemistry. Chemistry: Structure and Dynamics, 5th Edition emphasises deep understanding rather than comprehensive coverage along with a focus on the development of inquiry and reasoning skills. While most mainstream General Chemistry texts offer a breadth of content coverage, the Spencer author team, in contrast, focuses on depth and student preparation for future studies. The fifth edition is revised in keeping with our commitment to the chemical education community and specifically the POGIL (Process Oriented Guided Inquiry Learning) Project. This text reflects two core principles, first that the concepts that are covered are fundamental building blocks for understanding chemistry and second, that the concepts should be perceived by the students as being directly applicable to their interests and careers. The authors further provide this "core" coverage using 1 of 3 models; data-driven, chemical theories and students understanding, which allows for a more concrete foundation on which students build conceptual understanding.

Statistics for Business and Financial Economics, 3rd edition is the definitive Business Statistics book to use Finance, Economics, and Accounting data throughout the entire book. Therefore, this book gives students an understanding of how to apply the methodology of statistics to real world situations. In particular, this book shows how descriptive statistics, probability, statistical distributions, statistical inference, regression methods, and statistical decision theory can be used to analyze individual stock price, stock index, stock rate of return, market rate of return, and decision making. In addition, this book also shows how time-series analysis and the statistical decision theory method can be used to analyze accounting and financial data. In this fully-revised edition, the real world examples have been reconfigured and sections have been edited for better understanding of the topics. On the Springer page for the book, the solution manual, test bank and powerpoints are available for download.

The most comprehensive book available on the subject, Introduction to General, Organic, and Biochemistry, 11th Edition continues its tradition of fostering the development of problem-solving skills, featuring numerous examples and coverage of current applications. Skillfully anticipating areas of difficulty and pacing the material accordingly, this readable work provides clear and logical explanations of chemical concepts as well as the right mix of general chemistry, organic chemistry, and biochemistry. An emphasis on real-world topics lets readers clearly see how the chemistry will apply to their career.

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