

This book explores all aspects of the sharing economy, pursuing a multidisciplinary approach encompassing Service Design, Spatial Design, Sociology, Economics, Law, and Transport and Operations Research. The book develops a unified vision of sharing services, and pinpoints the most important new challenges. The first, more theoretical part covers general topics from the perspectives of experts in the respective disciplines. Among the subjects addressed are the role of the user in co-design and co-production; impacts of sharing services on cities, communities, and private spaces; individual rewarding and social outcomes; regulatory issues; and the scope for improving the efficiency of design, management, and analysis of sharing services. In turn, the second part of the book presents a selection of case studies of specific sharing services, in which many of the concepts described in the first part are put into practice. Readers will gain a deeper understanding of the dynamics of sharing services and of the hidden problems that may arise. Key factors responsible for the success (or failure) of sharing services are identified by analyzing some of the best (and worst) practices. Given its breadth of coverage, the book offers a valuable guide for researchers and for all stakeholders in the sharing economy, including startup founders and local administrators.

In 1887, in a San Francisco populated by dogs, retired veterinarian Dr. Edward R. Smithfield and his friend, Mr. Samuel Blackthorne, attempt to solve the mysterious disappearance of an unassuming accountant.

Airbnb, Uber, TripAdvisor, Bitcoin, Carousell – this is the way we live today. Over the past decade, one of the most revolutionary changes in our global economy has been the creation of trusted digital intermediaries. These platforms allow us – as individuals and as businesses – to exchange value with one another in new and better ways. We are experiencing a modern relationship renaissance, enabled by technology and powered by trust. But not everyone has succeeded equally. Corporate innovation efforts are often stymied by a culture of distrust that kills creativity, impedes progress and reduces competitive advantage. As incumbents lurch from one identity crisis to another and startups flood every industry from retail to insurance, only the most trusted players will succeed. The Trust Economy introduces a world-first structured model for building trust in six progressive stages. Whatever industry you're in, whatever the size of your business, the trust model will set you on the path to reaping the most value from the opportunities and challenges of the digital age.

South Sudan is currently facing a serious economic crisis occasioned by: i. the oil shutdown which began at the beginning of 2012; ii. the civil conflict which erupted in December 2013; iii. declining international crude oil prices which went down by almost 62% (from USD 104 per barrel in 2013 to USD 40 in 2016); iv. drastic decline in the daily oil production as a result of partial closure of Upper Nile oil fields and; v. total shutdown of Unity State oil fields as a result of the war. All these factors have a significant negative impact on the South Sudan's economy. On the other hand, South Sudan has abundant and mostly untapped natural resources. It has great agricultural potential given that the country is very fertile and blessed with land, water and mineral resource which are substantial in relation to the relatively small population of 10 million plus. Effective management and development of these resources will therefore offer the prospect of sustained strong economic growth. Hence, the key research questions for this study are: Why some countries experience sustained levels of steady economic growth much faster while others stagnate? What can to improve the role of economic and political institutions in economic performance? There is extensive evidence that institutions matter a great deal in determining the level of economic development of a country. They strongly affect the economic performance of countries and act in society at all levels by determining the frameworks in which economic exchange occurs. Many Economists have shown that differences in institutions, as deep determinants of economic growth, account for much of the differences in income and productivity per head observed between countries (Acemoglu et al., 2005). Institutions shape the policy and governance setting in a given country, which in turn characterize the rule of law, risk of expropriation, political stability and ease of doing business. This study ends by suggesting the most importing mechanisms to strengthen the political and economic institutions that will create public trust in the government and its institutions and lead to sustainable development and prosperity. With that in mind, the institutions should support the public and private sector, capability, social infrastructure, good governance, rules of laws in order to achieve sustainable economic growth and financial stability. In this context, the main objectives of this study is to analyze the economic and political structure in South Sudan to ensure its role in achieving sustainable Economic Development and to analyze the effectiveness of macroeconomic policies in responding to economic shocks. It is also opted to examine the structural soundness of the South Sudan economy and the efficiency of its key institutions in addressing the challenges. In particular, the role of a strong and healthy financial sector in weathering shocks and sustaining growth. In light of the above, this study focuses on the greater role institutions have played in the economic development of several East Asian countries as well as Africa. Though, it is argued that the institutions can be weaker and ineffective simply because of administrative, institutional, ethnic, social and political challenges including poor enforcement of the rule of law, corruption, mismanagement, lack of strong civil society and political interference. However, the strength of an institution determines whether a country will be poor or wealthy, whether or not its people are free or oppressed and if its people will suffer from poverty or benefit from prosperity. Therefore, the main recommendations of this study can be summarized as follows: - developing effective, accountable and transparent institutions at all levels; - building a variety of healthy institutions that can accelerate and spearhead growth; - building strong political and governmental institutions that enhance the governance - reforming the institutions with an aim to move from situations of stagnation to rapid growth or a better development paths; The study embraces a multi-pronged methodology, pursuing a combination of relevant methods and approaches of data collection, including both primary and secondary information sources. This study is organized as follows: Chapter 1 discusses the institutions, financial stability and sustainable Economic Development, theoretical framework in which we explore in the empirical analysis. Chapter 2 presents the historical background of institutions in South Sudan Chapter 3 focuses on institutions and financial stability where we discuss the institutional policies and approach for financial stability as well as issues of globalization, transparency, accountability and its impact on financial stability. In chapter 4, I discuss institutions and sustainable economic growth. It focuses on fundamentals and strategies of sustainable economic development and the role of good governance and institutions in long-term economic growth. In chapter 5, we discuss the prospects of strong institutions, financial stability and sustainable Economic Development in South Sudan. It discusses how efficiency and soundness of South Sudan's key institutions can be extremely valuable in process of building a sustainable economic growth and what can South Sudan learn from others countries. The last chapter is the conclusions and recommendations of research. The major findings of this study are as follows: - Conflicts affect economic outcomes mainly through the destruction of human and physical capital, shifts in public spending and private investment, as well as the disruption of economic activities and social life. - Building effective, efficient and accountable institutions in fragile state like South Sudan can be problematic and challenging. Most importantly, good political and economic governance, based on transparency and

accountability, should be the key for building a politically and economically viable state capable of articulating a common vision for national unity, and providing stability and dividends of peace to its aspiring citizens. - Strictly, from economic point of view, a political resolution of the current crisis is urgently needed in order for South Sudan to restore the confidence of investors, put socio-economic development as one of its priorities and regain its place as the world's newest investment destination. - Social, political and economic stability in South Sudan will depend on core institutions performing their functions sufficiently well to manage public resources effectively and distribute them equitably

In today's economy, marketers need a new strategy to earn trust, act with transparency, and help consumers and citizens make confident decisions. But undermining confidence is cynicism: it erodes trust in the media, government, public institutions, and consumer brands. To regain the trust of consumers and citizens, marketers talk about empathy and authenticity. But how do you get beyond those buzzwords? Give more control to your audience--and they'll put more trust in you. It might be a scary proposition, but trading control for confidence fuels a surprising range of high-performing organizations. Airbnb, Zoom, the FBI, TED, the United Kingdom Government Digital Service, The New York Times, America's Test Kitchen, local election commissions, and other organizations have all embraced strategies of content and design that transform their audiences into empowered decision-makers. Smart organizations teach their audiences to evaluate product options, engage in continuous self-education, and make more informed choices. Examining what works among these teams of all stripes and sizes, content strategy expert Margot Bloomstein casts a broad net to capture the experiences of copywriters, designers, creative directors, and CMOs--people who work to build trust through imagery, editorial style, storytelling, and retail design. In an actionable framework focused on voice, volume, and vulnerability, this book will teach you how to employ concrete tactics to help your brand regain trust, respect, and customer loyalty. Lead your organization and audience from cynicism toward something far more productive: hope.

Become the effective, proactive leader you aspire to be with this practical tool kit for leading people and organizations Yes, you can learn the skills to effectively lead people, organizations, and employees. With the right motivation and knowledge, you can be a leader who knows what it takes to succeed. Throughout his extensive experience in training leaders, author Alain Hunkins discovered that many leaders shared a common trait. They were mainly focused on what they were doing but not so focused on how they were doing it, especially when it came to working with other people. By strengthening their leadership capabilities, they could become trusted leaders within their organization, improve employee communications, and build bridges across hierarchies. Cracking the Leadership Code shares the valuable principles and practices that Hunkins developed and refined during the 20+ years he's worked with leaders. When you crack the code, you'll have a new operating model for organizational leadership that will help your teams thrive in a 21st century economy. Discover the brain science behind leading people Get inspired by real life leadership stories Use a practical leadership tool kit to become a better leader Learn how to communicate, influence, and persuade others, more effectively than ever before With this book as a resource, you'll have a new perspective, a new framework, and new tools at your disposal, readily available to guide your leadership. You'll learn to establish proactive, leader-follower relationships. To do this, you'll use the interconnected elements of Connection, Communication, and Collaboration. When you learn from the author's insightful experiences working with organizations around the world, you can accelerate your leadership development and become the leader you've always aspired to be.

* Why you need to build trust for business success * Explains why large companies are increasingly vulnerable to failure in the digital age* How to build trust in 6 easy, repeatable steps* How trust promotes innovation and increases your competitive advantage* Author is a popular speaker and available for events/activities

The ultimate playbook for using artificial intelligence to communicate effectively, build teams, and win customers Not long ago, we imagined a hyper-connected world full of trust and openness—a world where effortless communication would bring about a new understanding between people everywhere. Judging from our current environment, this vision of the future may have been overly optimistic. With infinite channels and countless voices flooding them with messages, most people have become highly skeptical and guarded by necessity. As a result, communication is much harder than ever before. Despite the unprecedented connectivity enabled by modern technology, we are far less likely to trust and to invest the time needed to build strong relationships. How can we use technology to reverse this trend? A groundbreaking new branch of artificial intelligence—Personality AI—may be the answer. Combining traditional machine learning, data analytics, and behavioral psychology, Personality AI helps professional communicators tear down walls, establish trust with their audiences, and utilize data to build meaningful relationships, strengthen empathy, and win more customers. Predicting Personality is a practical, real-world playbook for any individual or business whose success hinges on the ability to communicate effectively and build teams. Authors Drew D'Agostino and Greg Skloot—CEO and President, respectively, of Crystal, the app that tells you anyone's personality—show you how businesses can leverage Personality AI and machine learning to grow faster and communicate more effectively than was previously possible. This reader-friendly guide teaches you what Personality AI is, how it works, and demonstrates its practical applications in both life and business. This book: ? Explains how to understand personality types in various contexts, including sales, recruiting, coaching ? Provides guidelines for using personality data to learn and execute ? Explores ethics and compliance considerations surrounding the use of Personality AI ? Offers valuable insights from a leader in the business applications of Personality AI Predicting Personality: Using AI to Understand People and Win More Business is a must-have guide for C-suite executives, sales and marketing professionals, coaches, recruiters, and business owners.

The triangular relationship between the social, the political and the cultural has opened up social and political theory to new challenges. The social can no longer be reduced to the category of society, and the political extends beyond the traditional concerns of the nature of the state and political authority. This Handbook will address a range of issues that have recently emerged from the disciplines of social and political theory, focusing on key themes as opposed to schools of thought or major theorists. It is divided into three sections which address: the most influential theoretical traditions that have emerged from the legacy of the twentieth century the most important new and emerging frameworks of analysis today the major theoretical problems in recent social and political theory. The Routledge International Handbook of Contemporary Social and Political Theory encompasses the most up-to-date developments in contemporary social and political theory, and as such is an essential research tool for both undergraduate and postgraduate students, as well as researchers, working in the fields of political theory, social and political philosophy, contemporary social theory, and cultural theory.

This book is a rich selection of speeches and writings of Professor Widjojo Nitisastro of the University of Indonesia, who has radically changed the command economy under Soekarno into development planning using economic analysis under Soeharto. He is one of the most

