

website from scratch, everything you need to know is right here in this book! Truly anyone, at any stage of their lives, can learn to code. HTML and CSS are the perfect starting point on that journey—easy to learn, easy to implement, HTML & CSS open the door to a world of coding possibilities. HTML & CSS QuickStart Guide Is Perfect For: - Full stack developers looking to brush up on their front-end development skills - Jobseekers looking to increase the value of their resume - Artists, bloggers, and digital entrepreneurs who want to customize their web presence - WordPress, Shopify, and Squarespace users who want to tweak templates and make them their own - Anyone who wants to create attractive, responsive, and modern websites with no prior experience needed HTML & CSS QuickStart Guide Covers: - HTML and CSS for Beginners – all of the core HTML and CSS fundamentals you need to know in one place - HTML tags, CSS elements, CSS styling, and exactly how to fit the pieces together - Futureproofing – how to design sites that look great on any browser, any device - How to save time using best practices to produce clean and tidy code - Formatting, sizing, fonts, images, multimedia, forms, sprites, and gradients – all of the tools you need to make your website 100% your own! HTML and CSS QuickStart Guide Will Teach You: - Modern Web Design Fundamentals – How to use the powerful combination of HTML5 and CSS3 to build functional and responsive web pages - Site Structure and Responsive Design Principles – How to format HTML and CSS markup to produce attractive web sites and web pages that look great on any browser and any device. - Breathing Life Into Your Projects – How to incorporate forms, multimedia elements, special characters and more into your web projects - Correct Markup Best Practices – How to efficiently use CSS and HTML together to produce clean, professional HTML documents using industry-standard tools such as GitHub - HTML and CSS for Beginners – HTML and CSS elements, formatting, padding, gradients, menus, testing, debugging, keeping your site's code up to date and more—all supported with abundant visual examples and a practical hands-on project! *LIFETIME ACCESS TO FREE HTML AND CSS DIGITAL ASSETS* - A complete hands-on project using an industry-standard GitHub code repository along with a complete online HTML, CSS, and web design resource library, web development cheat sheets, and more!

Apple's next version of its OS, code-named Leopard, will keep Mac users in the forefront of making the most from their computers. Respected, best-selling author Maria Langer takes readers through Mac OS X's groundbreaking capabilities, including new applications such as Time Machine and Spaces and revamped applications such as Mail, Dashboard, Spotlight, and iCal. With plenty of screenshots to clearly illustrate techniques, this reasonably priced guide is a great reference to the essentials of Mac OS X Leopard. Easy visual approach uses pictures to guide you through Mac OS X and show you what to do. Concise steps and explanations let you get up and running in no time. Page for page, the best content and value around. Companion Web site offers tips, links, updates, and more at

www.marialanger.com/category/book-support/macosquickstart/. Maria Langer has written more than 70 computer books, including best-selling Visual QuickStart Guides on Mac OS X, Microsoft Word, and Microsoft Excel, as well as hundreds of articles for magazines and Web sites. A Macintosh user since 1989, Maria never tires of teaching her Macs new tricks. When she's not writing, Maria is working hard to build her helicopter tour and charter business, Flying M Air. Visit Maria on the Web at www.marialanger.com.

This book gives readers the tools they need to create beautiful, functional WordPress-powered sites with minimal hassle. Using the WordPress user interface as a baseline, authors Jessica Neuman Beck and Matt Beck walk new users through the installation and setup process while providing valuable tips and tricks for more experienced users. With no other resource but this guide, readers can set up a fully-functional and well-designed WordPress site that takes advantage of all the features WordPress has to offer.

Learn WordPress the quick and easy way with over 2 hours of video lessons covering the important new features of WordPress. Wordpress expert Sallie Goetsch takes you through the essentials, covering the following topics: Installing WordPress Backing Up WordPress Using the Admin Bar Managing WordPress Users Adding Posts and Pages Using Categories and Tags Inserting Images and Galleries Using Widgets Using Plug-ins Twenty Eleven Theme Options WordPress Custom Menus WordPress Post Formats After you finish watching the video, continue to build your WordPress skills with the extensive guide, *WordPress, Second Edition: Visual QuickStart Guide*.

Microsoft Office Excel 2007 is the biggest revision this industry standard software has undergone in years. It has a brand new interface, tons of new tools and even a suite of services called Excel Services to allow you to share your valuable data on the web. For the first time in years there is a lot to learn to make the most of this powerful new update. To take advantage of all of the new features in this powerful program (and to do so quickly), users need this Visual QuickStart Guide. In these pages, veteran author and trusted Excel teacher Maria Langer provides step-by-step instructions for the full gamut of Excel tasks: from worksheet basics like editing, using functions, formatting cells, and adding graphics objects, to more advanced topics like creating charts, working with databases, and Web publishing. As with all Visual QuickStart Guide books, clear, concise instructions and lots of visual aids make learning easy and painless.

WordPress: Visual QuickStart Guide, 2E uses a visual approach to teach the essential elements of WordPress, one of the world's most popular publishing platforms. This book gives readers the tools they need to create beautiful, functional WordPress-powered sites with minimal hassle. Using plenty of screenshots and a clear, organized format, authors Jessica Neuman Beck and Matt Beck walk new users through the installation and setup process while providing valuable tips and tricks for more experienced users. With no other resource but this guide, readers can set up a fully-functional and well-designed WordPress site that takes advantage of all the features WordPress has to offer. This new, fully updated version covers all the key new features of WordPress 3, including an improved welcome screen with enhanced security and usability; internal linking to articles on one's own blog; support for individual author templates; improved menu interface allowing for changes to be made from inside the WordPress dashboard; and the new, easily customizable Default Theme, Twenty Eleven, with support for child themes and header and background adjustments. It also covers more advanced features, such as improved content management with Custom Post types, which allow WordPress theme developers to create custom content types outside of pages and posts; and integration of the WordPress Multi-User into the WordPress core so that users can create and manage hundreds of blogs.

"Learn WordPress the quick and easy way with over 2 hours of video lessons covering the important new features of WordPress. Wordpress expert Sallie Goetsch takes you through the essentials, covering the following topics: installing WordPress, backing up WordPress, using the admin bar, managing WordPress users, adding posts and pages, using categories and tags, inserting images and galleries, using widgets, using plug-ins, twenty eleven theme options, WordPress custom menus, WordPress post formats. After you finish watching the video, continue to build your WordPress skills with the extensive guide, *WordPress, Second Edition: Visual QuickStart Guide*."--Resource description page.

HTML and CSS remain the linchpin of the Web. Every beginning web developer needs to understand them thoroughly -- including the latest advances in these standards, and the newest techniques based on them. For decades, web professionals have turned to HTML and CSS: Visual QuickStart Guide as the fastest and most practical way to gain that understanding. Now, this full-color guide has been thoroughly updated by a new author who's taught thousands of beginning web developers. Joe Casabona combines expert introductions to the latest HTML and CSS technologies, new examples and projects, and extensive online video content for a true multi-modal learning experience. Combining definitive reference information with hands-on tutorials, Casabona helps aspiring and current web professionals gain deep mastery of HTML and CSS separately, together, and in the broader context of the overall web project and lifecycle. Drawing on his extensive teaching experience, Casabona offers well-honed explanations that learners will understand, whether they're working on their own or in classroom environments. From the basics to advanced techniques, he guides you through: Designing, structuring, and formatting sites Using images, links, styles, tables, forms Adding media, visual effects, and animations Using CSS to gain full control over elements, fonts, colors, and layouts Making the most of sophisticated HTML5 and CSS3 capabilities Applying modern best practices for ensuring accessibility and

responsiveness, and building high-performance progressive web apps Effectively testing, debugging, and publishing sites and applications Exploring leading JavaScript libraries and build tools for more advanced web development

Master the newest version of Mac OS X quickly with the task-based Mac OS X Snow Leopard Visual QuickStart Guide. * * Snow Leopard promises to be the fastest and most reliable Mac OS X to date. * With plenty of screenshots to clearly illustrate techniques, this reasonably priced guide is a great reference to the essentials of Apple's latest OS. * Written by one of the world's bestselling Mac authors, Maria Langer. The latest update of this best-selling Visual QuickStart Guide will have you up and running in no time with Snow Leopard, the fastest and most reliable version of the Mac OS X ever. Respected, best-selling author Maria Langer will take you through all of Mac OS X's groundbreaking capabilities and new features. With plenty of screenshots to clearly illustrate techniques, this reasonably priced guide is a great reference to the essentials of Mac OS X 10.6 Snow Leopard. Get up and running in no time with the best-selling Visual QuickStart guides. The key to their worldwide popularity: concise, step-by-step explanations of core tools and techniques in a task-based reference format, with plenty of screenshots to keep you on track as you work. Market Fact: In 2008, Apple shipped 9.7 million Macs - growing twice as fast as the industry at 37.7% versus 15.2% for PCs.

A growing heterogeneity of demand, the advent of 'long tail markets', exploding product complexities, and the rise of creative consumers are challenging companies in all industries to find new strategies to address these trends. Mass customization (MC) has emerged in the last decade as the premier strategy for companies in all branches of industry to profit from heterogeneity of demand and a broad scope of other customer demands. The research and practical experience collected in this book presents the latest thinking on how to make mass customization work. More than 50 authors from academia and management debate on what is viable now, what did not work in the past, and what lurks just below the radar in mass customization, personalization, and related fields. Edited by two leading authorities in the field of mass customization, both volumes of the book discuss, among many other themes, the latest research and insights on customization strategies, product design for mass customization, virtual models, co-design toolkits, customization value measurement, open source architecture, customization communities, and MC supply chains. Through a number of detailed case studies, prominent examples of mass customization are explained and evaluated in larger context and perspective.

Provides step-by-step instructions on using WordPress to create and maintain blogs and Web sites.

With the release of Adobe Creative Suite CS5, Dreamweaver solidifies its role as the de facto tool of choice for anyone designing for the Web. Adobe Dreamweaver CS5 for Windows and Macintosh: Visual QuickStart Guide uses a combination of task-based instruction and strong visuals to teach beginning and intermediate users how to create, design, and publish powerful, innovative Web sites with Dreamweaver. Leading technology authors Tom Negrino and Dori Smith take you step-by-step through the new features in Adobe Dreamweaver CS5, with completely revised chapters on critical tools like styling pages with CSS and adding user interactivity with JavaScript dynamic elements. You'll also learn to take advantage of Dreamweaver's new ability to build and modify sites that use popular content management systems, such as WordPress, Joomla!, and Drupal. If you're new to Dreamweaver and web design, you'll learn to create your first Web site, add text, style and lay out page content, manage styles, work with links, incorporate images, media, tables, forms, and frames, design site navigation, and so much more. If you're an experienced user, you'll find this a convenient reference to the new features of Dreamweaver CS5. Note from the publisher: FREE Adobe Dreamweaver CS5.5 updates are available for this title. Simply register your product at www.peachpit.com/register and you will receive the updates when they become available.

WordPress on Demand will cover both WordPress.com and WordPress.org in a visual, step-by-step format. In addition to offering detailed guidance on how to complete dozens of common WordPress tasks, this book will provide real-world advice and suggestions on how to save time, avoid frustration, and create a high-quality, well-designed site that attracts an audience and achieves results. WordPress on Demand will be based on WordPress version 3.5.1. In this book, readers will learn how to:

- Decide between hosted WordPress.com and self-hosted WordPress (WordPress.org)
- Choose the right domain name and web host
- Set up a WordPress website in minutes
- Configure WordPress settings that control privacy, search engine visibility, and more
- Choose, install, and customize themes
- Create, format, and manage pages and posts
- Add media files including images, audio, video, and documents
- Choose, install, and customize sidebar widgets
- Choose, install, and configure self-hosted WordPress plugins
- Add and manage custom menus
- Make the most of WordPress.com free and premium features
- Create and manage a site with multiple users
- Manage user comments and comment spam
- Import, export, and back up WordPress sites
- Design a site that works on mobile devices

Bonus content includes:

- Workshops that show readers how to enhance their feeds, create a private WordPress site, optimize their site for search engines, and more
- Shortcuts, advice, and cautions to save time and frustration
- Design tips to help readers create a high-quality site even if they have no design background

Recommended plugins and themes

With the release of Adobe Creative Suite CC, Dreamweaver again solidifies its role as the de facto tool of choice for anyone designing for the Web. Adobe Dreamweaver CC: Visual QuickStart Guide uses a combination of task-based instruction and strong visuals to teach beginning and intermediate users how to create, design, and publish powerful, innovative Web sites with Dreamweaver. Leading technology authors Tom Negrino and Dori Smith take you step-by-step through the new features in Adobe Dreamweaver CC, with completely revised sections on critical tools like styling pages with CSS, managing styles, and inserting tables. You'll also learn to take advantage of Dreamweaver's ability to simultaneously design sites for a variety of screen sizes, including desktops, tablets, and mobile phones. If you're new to Dreamweaver and web design, you'll learn to create your first Web site, add text, style and lay out page content, manage styles, work with links, incorporate images, media, tables, forms, design site navigation, and so much more. If you're an experienced user, you'll find this a convenient reference to the new features of Dreamweaver CC.

WordPress: Visual QuickStart Guide, 3E uses a visual approach to teach the essential elements of WordPress, one of the world's most popular publishing platforms. This book gives readers the tools they need to create beautiful, functional WordPress-powered sites with minimal hassle. Using plenty of screenshots and a clear, organized format, authors Jessica Neuman Beck and Matt Beck walk new users through the installation and setup process while providing valuable tips and tricks for more experienced users. With no other resource but this guide, readers can set up a fully-functional and well-designed WordPress site that takes advantage of all the features WordPress has to offer. This new, fully updated version covers all the key new and improved features of WordPress, including: using the Theme Customizer; adding custom headers and backgrounds; adding content in new ways such as posting from your desktop or mobile device, as well as importing from another WordPress blog or other blogging services; and new ways to work with media, such as editing images, using video and audio, and creating image galleries. There is also a completely new chapter on menus, which covers menu setup and adding and editing menus.

